



KINGDOM CINEMA

Founding sponsor opportunities

Video sponsorship and website advertising.





THE NETWORK

Christian film and television

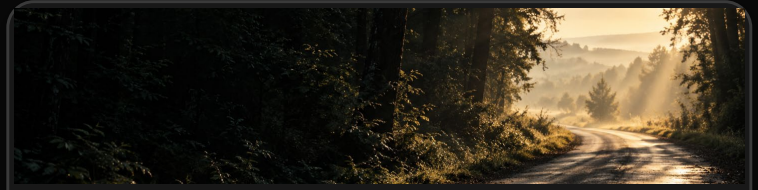
Kingdom Cinema is developing a curated Christian film and TV streaming network.

The proposed sponsorship program combines commercials during video playback with banners across the website.

Pre-launch. Advertising placements are proposed.

PROPOSED VIDEO AND WEBSITE PLACEMENTS

Three sponsorship levels

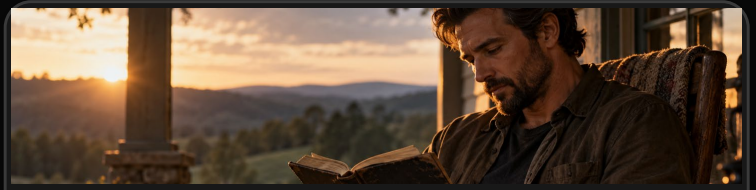


Web Sponsor

$500

per month

- Commercials in the ad rotation
- Lower rotation allowance
- Banners across the website
- Agreed placement limits



Resource Sponsor

$1,250

per month

- Commercials in the ad rotation
- Higher rotation allowance
- Banners across the website
- Agreed placement limits



Presenting Sponsor

$2,500

per month

- “Presented by” on every video
- Sponsor commercial follows
- Banners across the website
- No lower-tier rotation cap

Resource Sponsor is a tier name. Each agreement specifies placement and frequency.

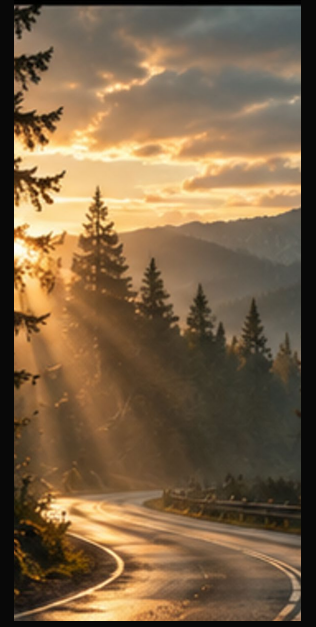
PROPOSED EVERY-VIDEO PLACEMENT

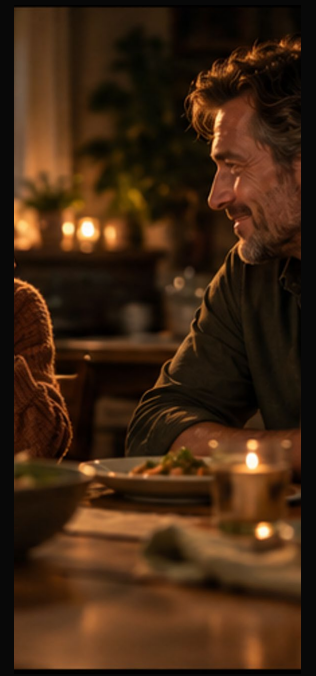
Presenting Sponsor

Each video begins with “Presented by [Sponsor],” followed by the sponsor’s commercial.

Website banners accompany the video sponsorship throughout the site. Presenting engagements last no more than six months, with a creative review before any new agreement.

No automatic presenting renewal. Any new engagement requires fresh creative and placement approval.







PROPOSED ROTATING PLACEMENTS

Resource and Web Sponsors



Resource Sponsor

Higher commercial frequency

Higher banner rotation allowance

Limits agreed before activation



Web Sponsor

Lower commercial frequency

Lower banner rotation allowance

Limits agreed before activation

Both tiers include video commercials and website banners. No guides or custom pages required.

MONTHLY SPONSORSHIP TERMS

Agreement options

01

Month-to-month

One-month commitment

Billed monthly

Web and Resource continue

Presenting capped at 6 months

06

Six months

Six-month commitment

Billed monthly

Available for all tiers

Presenting ends at month 6

12

Twelve months

Twelve-month commitment

Billed monthly

Web and Resource only

Presenting not available

Fixed terms carry the full commitment. Cancellation and renewal terms appear in the agreement.

USD / MONTHLY BILLING

Proposed sponsorship rates

	Web Sponsor	Resource Sponsor	Presenting Sponsor
Monthly	**$500 per month**	**$1,250 per month**	**$2,500 per month**
Six months	6 months: $3,000 total	6 months: $7,500 total	6 months: $15,000 total
Twelve months / maximum	12 months: $6,000 total	12 months: $15,000 total	Maximum term: 6 months

Proposed starting rates. No term discounts included. Production fees are separate.

PLACEMENTS AND LIMITS

A clear agreement



What the sponsor supplies

01 Approved commercial

02 Approved banner artwork

03 Website destination

04 Brand and claim permissions

What the agreement defines

01 Tier and monthly rate

02 Commercial and banner rotation

03 Campaign dates and approvals

04 Delivery report and remedies

Lower-tier limits will be specified in writing. Presenting placement applies to every video.

ACTUAL RESULTS

Delivery reporting

Reports will document the placements delivered and the activity the available measurement tools record.

Reporting definitions and available measurements will be agreed before activation. No viewer count, demographic profile, clicks or sales are guaranteed.



No audience forecast or traffic-based performance promise.

SOUTH TOWN PRODUCTIONS

Optional commercial production

South Town Productions can be considered for a separate commercial production proposal.

The creative quote will define the work, approval process, usage rights and fee. Production is separate from the sponsorship placement.

Scope, capacity and costs require confirmation before quotation.



NEXT STEP

A founding sponsor conversation

Which sponsorship level and campaign length would suit your brand?

We can review your commercial, banner artwork and proposed placements, then prepare a clear monthly quote.

